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David Lynch Foundation Announces *DLF Live*, a New Performance Division to Raise Funds to Bring Meditation to At-Risk Populations

DLF Live Will Be Announced at Screening of *Meditation, Creativity, Peace* at Bonnaroo Music and Arts Festival on June 15

Previous Events Have Featured Paul McCartney, Ellen DeGeneres, Russell Brand & Jerry Seinfeld

New York, NY – May 30, 2013: The David Lynch Foundation will launch its new performance division, **DLF Live**, at the Bonnaroo Music and Arts Festival on June 15, 2013. DLF Live will harness the power of arts and creativity to bring meditation to at-risk communities. The launch will be marked by a screening of *Meditation, Creativity, Peace*, a documentary highlighting filmmaker **David Lynch** and his decades-long dedication to meditation and the arts. The screening is sponsored by the David Lynch Foundation (DLF) and will be hosted by **James McCartney**, musician and son of legend Paul McCartney and **Bob Roth**, Executive Director of DLF.

DLF Live will produce concerts, film festivals, stand-up comedy shows, film competitions, conferences and arts events to support the work of the David Lynch Foundation. All proceeds will go towards DLF's work to bring healing through meditation to underserved communities. One of DLF Live's goals will be to raise funds to teach meditation to 1,000,000 at-risk youth around the world over the next five years. DLF Live's Board of Advisors includes music industry leaders **Russell Simmons, Scooter Braun, Dan McCarroll** and **Craig Kallman**.

"Transcendental Meditation and creativity are beautifully and naturally connected, as music, film, the arts and meditation all communicate on the deepest level of consciousness," said **David Lynch**. "What better place to launch DLF Live than at Bonnaroo, a festival where art rules the day." DLF has previously produced benefit concerts and events featuring **Paul McCartney, Ringo Starr, Wynton Marsalis, Martin Scorsese, Ellen DeGeneres, Russell Brand** and **Dr. Mehmet Oz**.

DLF brings Transcendental Meditation to underserved populations, including inner-city youth, women and teens who have been victims of violence, veterans with post-traumatic stress, homeless adults and teens and incarcerated adults and juveniles. The Foundation has received public support from Hollywood and pop-culture icons such as **Oprah Winfrey, Ellen DeGeneres, Jerry Seinfeld, Laura Dern, Naomi Watts, Gwyneth Paltrow, Katy Perry** and **Lena Dunham**.

The benefits of meditation have been studied and found effective by the **Harvard School of Medicine**, the **National Institutes of Health**, the **U.S. Department of Defense**, the **American Heart Association** and the **American Medical Association**. Meditation has been proven to reduce acute

and chronic stress and stress-related disorders, decrease anxiety and depression, help individuals overcome addictions and simultaneously develop the brain and creative potential of the individual for a healthy, productive and self-sufficient life.

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About The David Lynch Foundation

The David Lynch Foundation, a 501(c)(3) organization, was established in 2005 to fund the implementation of scientifically proven stress-reducing modalities including Transcendental Meditation, for at-risk populations such as underserved inner-city students; veterans with PTSD and their families; women and girls who have been victims of violence, rape, and abuse, American Indians suffering from diabetes and high suicide rates; homeless adults and teens participating in reentry programs; and incarcerated adults and juveniles. For more information, visit www.davidlynchfoundation.org.

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