



## **GRAPHIC DESIGNER**

STATUS: Part-time consultant (Up to 28 hours per week)

LOCATION: New York

REPORTS TO: Austin Ayer, Director of Marketing and Communications

APPROVED BY: Austin Ayer, Director of Marketing and Communications and Bob Roth, Executive Director

### **GENERAL POSITION SUMMARY**

The David Lynch Foundation (“DLF”), the country’s leading philanthropic organization promoting programs that reduce stress in at-risk populations through the widespread adoption of Transcendental Meditation, is seeking an experienced Graphic Designer with impeccable instincts and facility in designing for both print and web environments.

The candidate will work closely with the Director of Marketing and Communications, DLF senior management, and the executive director to visually communicate the Foundation’s transformative, progressive, and influential brand image and meet the design needs of the Foundation’s many functions, including events, fundraising, programs, and marketing and advertising.

The ideal candidate will be high-energy, flexible, passionate about design and the Foundation’s mission of transforming lives, and available to work as needed at DLF headquarters near Grand Central in New York.

It is critical to note that the Foundation receives funding and public support from the highest levels of society, including Fortune 500 business leaders, pioneering researchers and health experts, and world-renowned entertainers and thought leaders. As a result, the Foundation’s brand must be visually stunning.

### **ESSENTIAL RESPONSIBILITIES**

In this position, you will be primarily responsible for:

- Design of case statements needed to raise funds for the Foundation’s vital programs
- Designing the print and web components of coordinated fundraising campaigns, including landing pages, printed appeals, and branded gifts sent to participating donors
- Designing print and web components of event invitations, including eblasts, landing pages, and printed invitations
- Design of printed collateral for events, concerts, and galas, including programs, posters, pledge cards, step and repeats, etc.
- Providing design services needed for any custom updates to Foundation websites
- Providing any design services needed for updates to Foundation’s identity materials

## **REQUIREMENTS**

The candidate must provide a web and print portfolio that demonstrates competency in handling the key design functions needed by the Foundation. He or she must have experience working in a fast-paced, dynamic environment and be capable of meeting deadlines under pressure. He or she must be competent with Adobe Photoshop, Illustrator and InDesign. It is preferred that the candidate be facile with CSS and HTML.

## **ABOUT THE DAVID LYNCH FOUNDATION**

The David Lynch Foundation, a 501(c)(3) organization, was established in 2005 to raise funds and provide grants for the implementation of scientifically proven stress-reducing modalities, including Transcendental Meditation, for such at-risk populations as:

- Underserved inner-city students in schools
- Veterans with PTS and their families
- Women and families who have been victims of domestic violence
- Homeless adults and youth participating in reentry programs striving to overcome addictions
- Incarcerated juveniles and adults

### **Research and Support**

The David Lynch Foundation funds university and medical school research to assess the effects of the program on academic performance, ADHD and other learning disorders, anxiety, depression, substance abuse, cardiovascular disease, post-traumatic stress disorder, and diabetes.

The effectiveness of the Foundation’s programs have been researched at leading medical schools, including Harvard Medical School, Stanford Medical School, and Yale Medical School; and have received the endorsement of and support from private foundations and government agencies, including the National Institutes of Health, General Motors

Foundation, the Chrysler Foundation, the Kellogg Foundation, the American Indian Education Association, Indian Health Services, many school districts, and state departments of corrections.

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## **MORE ABOUT THE POSITION**

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This is a part-time consultant position – up to 28 hours per week depending upon current project demands. The candidate can work from home but must be available to come into the office when required (including for an entire week if needed).

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## **TO APPLY**

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Send resume, cover letter, and salary history and/or salary requirements to:

[careers@davidlynchfoundation.org](mailto:careers@davidlynchfoundation.org)

The David Lynch Foundation is an Equal Employment Opportunity Employer.

For more information about the David Lynch Foundation, please visit

[www.davidlynchfoundation.org](http://www.davidlynchfoundation.org).